

ANG MAGITING

Rotary Year 2019-2020

President's Message



Dear Fellow Rotarians,

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Membership is one of the major ingredients of an organization like Rotary. With good quality members, the club will operate smoothly, and the communities will benefit from all of the projects conducted by the club.

Our club, the Rotary Club of Makati North for the last couple of years, has been experiencing a serious issue with membership. Some of our members who are Expats were relocated and forced to leave the club, some left because of health issues, some with financial concerns. Many members were exempted to attend meetings because of age, and, literally the club and its members are getting old. Since the day I joined this club 'til now, the average age is still 60 plus. With more than 40 members, RCMN is considered as a medium club, ideal and manageable. But, with the current annual dues of the 40 plus members alone, we cannot do so much projects because some part of our dues was for RI dues, and some were internal admin expenses. And, just increasing the members annual dues won't give solution to the problem and it's not amenable to some.

The only way to really solve even the financial problem of the club is to increase the number of members and 65 quality members will initially resolve RCMN's issue in finances.

Last January 15, we had our club's assembly and board meeting. Sadly, only 7 members were present, and we were able to discuss the issue in membership. PDG Ernie, being one of the mentors of the club, gave his thoughts about what's happening to the club's membership. Many suggestions were raised, and all were good but everyone should be part of it. Every single member should be aligned with the objective of the club and commit to participate.

First, everyone should get themselves involved again in the club and let's start this by attending our meetings. Second, I encourage every RCMNer to be open and generous in giving their ideas on how to reinvent our beloved RCMN. Lastly, let's embrace all the good changes that will take place in the coming months.

I love this club as much as everyone else and that is one of the reasons why I agreed and accepted the presidency once more. I want to bring back the glory of this great club and to be honest I can't do this alone. I really need your help and support, your presence and guidance, your wisdom and experiences in leading a club. Let's come and do this together as one. Let's run the club.

On another note, our sister club, RC Shah Alam from Malaysia is inviting us on their 40th Charter Anniversary on May 9 and it will be held in I-City Convention Hall, Level 2 in Shah Alam. As of this writing, PP Marc Martin, PP Joe Reano, PP Kernan Motoomull, PE Bobby De Guzman and I were confirmed to attend. I do expect others to join and have our fellowship in Malaysia.

Lastly, we are Co-Hosting the District's Mega Job fair on January 25, 2020, Saturday from 9am to 5pm at Ayala Malls South, Alabang Muntinlupa. For those living in the south, I encourage you to visit the project. See you there!

That in all things, God May be glorified.

Yours in Rotary,

TCP Archie Real

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rotaryclubmakatinorth.org
Facebook page: Rotary
Club of Makati North

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RCMN meets every
Wednesday lunch at the
Tower Club, 33/F Philam
Life Bldg., Paseo de
Roxas, Makati City

The Week That Was By: Betty Centeno



What can you do to increase club membership?

When it comes to recruiting club members, there are almost as many ideas as there are Rotarians, which is not surprising considering Rotary's diversity.

There are some universal themes that come up again and again. Others capitalize on new technologies and communication methods, or are targeted at expanding Rotary's demographic reach.

But how about the Rotary Club of Makati North?

Last club assembly meeting, only seven members were present plus myself as satellite member. PDG Ernie Salas raised the issue as an urgent matter for the club to do the necessary action.

I have taken the liberty again of posting PDG Ernie's message to understand the matter clearly.

"All guest speakers of consequence we invite will end up remembering our attendance rudeness the time he got invited, most of the time by Mac.

Time for all of us to wake up and prevent the issue of meetings attendance from causing our club to slowly die. We cannot, should not, let this happen to our club - one the pillars of the most prestigious district in the country - self-destruct - and a 45-year-old club at that - because of membership indifference and poor involvement in club meetings or affairs.

I said all that at the club assembly last Wednesday because nobody wanted to talk about the stark reality staring us in the face now. We just happen to have a very efficient secretariat. More than that - a very good second time president who loves to serve and protect the club he loves very much - that we end up at the end of most Rotary Year's as a five-star top club in our district.

I never got involved before in policy issues and operations matters of the club in deference to Ato before. Now, in memory of Ato, one of my dearest friends, our last remaining Charter member, let us do something about our club membership situation and not accelerate its demise.

FYI, at the club assembly, and the venerable PP Joe Reano was there - we concurred that the seriousness of the club's continued existence was because of the great

role Pres. Archie has played to keep our club's head above the water - and we all - especially Joe and me and our European members - concluded that membership has to be boosted in several effective ways. Pres. Archie said he will discuss with his Board and present to the club. And it is great to know Archie decided to take this very major step to prevent our club from dying in terms of actual involved membership numbers.

FYI, at the club assembly, our PE Bobby de Guzman, expressed his very serious concern too - and said openly - that if the situation continues to deteriorate, he plans to just serve his term next year as President, then RESIGN after. If this happens, others can follow and really extinguish our venerable club's existence. Add'l info - RC Makati Edsa, a small club of just about 30 members before, is now over 120 members. Many Clubs are on the 50-100 members mark. The biggest problem is our club's machismo stance - no lady members. Only 3 pure male clubs out of 108 clubs in the district remain - RC Makati of about 150 members, RC Makati West of about 120 members, and RC Makati North - sadly, with a regular club meeting attendance record of below ten members most of the time.

It's our call dear Club members. I am willing to work hard to help and to prevent our club from dying and bring in new members and lady members (maybe) if the coming club assembly approves it. Pres. Archie is going to work very hard on the membership issue. Let us all support him - in thought, in words and in deed. Let's all be involved and attend club meetings, bring in new members - ladies, Filipino and foreign members - European, American, Chinese, Korean, Japanese, Indian etc.

In the end, the choice is yours and ours to make! Verify if you must. But each one of us must do our part and bring in a new member, attend meetings, and be involved deeply - If our members agree, I promise to do my part. I do not want to be compelled by actual deteriorating realities to also move to other pastures. My heart and the rest of my remaining Rotary years belong to RC Makati North. I am committed to this and have now decided to be involved in thought and in deed. This is my personal take as the remaining PDG in the club, and as a committed member of our highly respected Rotary club.

WHAT IS YOURS DEAR FELLOW RCMN MEMBER?

The choice is yours to make!"

The Week That Was—January 15, 2020



PRESIDENT'S MESSAGE

Pres. Archie Reano delivered his president's message including the activities and projects of the club.



CALL THE ASSEMBLY TO ORDER

Pres. Archie start the ball rolling by calling the assembly to order.



INVOCATION

President-Elect Bobby de Guzman lead the invocation.



RC SHAH ALAM MALAYSIA INVITE

PP Marc Martin inform the members of RC Shah Alam invite to their 40th Charter Anniversary on May 9.



PDG ERNIE SALAS CALL FOR IMMEDIATE ACTION

"Time for all of us to wake up and prevent the issue of meetings attendance from causing our club to slowly die."



IT'S TIME FOR US TO REVIEW THE TRADITION

PP Joe commented that maybe its time also to review the old tradition and to consider the club having mix membership.



SERIOUS CONCERN ON MEMBERSHIP

"In the end, the choice is yours and ours to make! Verify if you must. But each one of us must do our part and bring in a new member, attend meetings, and be involved deeply."



PRES. ARCHIE'S DAY

A birthday cake for the lone celebrant of the week.

Committee Report—By: RAC Melissa Rafols



Project HOPE: Donation Drive for Taal Evacuees in San Juan, Batangas

Calamities. There are natural disasters that we can't prevent from happening. There are a few things that we can do to survive these natural tragedies. Last January 12, 2020, while PP Peter Paul Canzon and I were attending the District 3830 Quarterly meeting, we found out that the Taal Volcano has erupted. It was a surprise for us to know about it since we were not yet born during its last dated eruption. The effects of the eruption were visible even in Metro Manila where the ashfalls were evident.

Monday, January 13, classes in CALABARZON and Metro Manila area were canceled because of the continuous ashfall that was happening in the area and the compromised air quality. It is dangerous to a person's respiratory health if gravely exposed to too many ashes. A late night of Monday, I asked my mom, RCC President, Ida Rafols, if RC Makati North and partners will be conducting a relief operation for those affected by the calamity, and little did I know, that my mom and Betty Centeno were already in the talks of outsourcing funds for the relief operation. Tuesday, January 14, announcement of the goods needed and call for cash donations were



Committee Report—Service Project

made. In less than a few hours upon the announcement, members of Rotary Satellite Club of Makati North Partners, RCC and Rotaract Clubs of Brgy. Sta. Cruz and Francisco Benitez Elementary School – Main were able to raise 20,000 cash donations and goods donated by Universal Robina Corporation and private individuals were also included. Since the Rotaract Club of Brgy. Sta. Cruz has a Sister Club residing in San Juan, Batangas, we asked their help to assist us in identifying where we can conduct our relief operation because we have zero ideas on where the evacuees are currently residing. The Rotaract Club of San Juan has endorsed their municipality as our venue since there are families in San Juan that accept evacuees from Agoncillo, Tanauan, Talisay, and Lipa. Their proposal has been endorsed to RC Makati North and by Wednesday, we got their approval and the finalization of the list of Barangays in San Juan was conducted by the Rotaract Club of San Juan. Cash and goods donations were still outpouring that by Friday night we were able to reach a total of P40,652 cash donations and groceries, food packs and clothes amounting to more or less P70,000.

Saturday, January 18, along with the repacking of grocery packs and hygiene kits we also launched the first Project HOPE (Helping Out People Everywhere) relief operation of RCMN and partners. Members of RSC Makati North Partners, RCC and Rotaract Clubs of

(continuation on page 6)



Committee Report—Service Project from page 5

Brgy. Sta. Cruz, teachers of Francisco Benitez Elementary School – Main and volunteers joined forces in repacking a total of 205 Grocery Packs, 298 hygiene kits and 84 hygiene kits for kids. There was also the remaining number of grocery items and hygiene kits items that we have decided to endorse to RAC San Juan for its distribution.

Sunday, January 19, a total of 36 RC Makati North partners and volunteers joined the distribution of the relief goods and hygiene kits in San Juan. We visited the barangays of Calit-calit (56 families), Poblacion (34 families), Maraykit (27 families), Calicanto (23 families), Sico 1 (9 families) and Sico II (37 families). Throughout the barangay distribution, the Rotary Club of San Juan represented by Noriel Rafols and the Rotaract Club of San Juan headed by Jan Michael Gube assisted and spearheaded the relief operation. We ended the relief operation by the turnover of our clothes, bedsheets, and pillows to the local government of San Juan.

People in Metro Manila do not know the loss these families have experienced. The people of Batangas affected by the Taal Volcano eruption may not have lost the lives of their loved ones but having no



Committee Report—Service Project

absolute idea if they could still go back to their previous lives is what stresses them the most. But what amazes me is the positive outlook that the Batanguenos have despite the calamity that they are facing. They always face the new day with renewed hope and faith that they are not alone in facing this natural disaster caused by the eruption of Taal Volcano. The people behind the Project HOPE will continue to outsource financial funds and goods donation so we can continue to provide relief donations to people that have been affected by natural calamities. Thru Project HOPE, we like to show our fellowmen that no matter what disaster/calamity may come, there is still hope that we could overcome every disaster especially if we help each other out.



Committee Report—Service Project



Committee Report—Service Project



Committee Announcement—Service Project





ROTARY MEGA JOB FAIR AND CAREER GUIDANCE

A VOCATIONAL PROGRAM OF THE SERVICE PROJECTS TEAM RY: 2019-2020
IN CELEBRATION OF VOCATIONAL SERVICE MONTH AND CHINESE NEW YEAR!

JANUARY 25, 2020 | 9AM | AYALA MALLS SOUTH PARK ACTIVITY CENTER

DEADLINE:

JANUARY 15, 2020 | 6PM

PAYMENTS/DEPOSITS, SUBMISSION OF COMPANY REQUIREMENTS / CLUB VIDEOS SUBMISSION



IN COOPERATION WITH:



MUNTINLUPA CITY

the city that cares! 

An Invitation—RC Shah Alam, Malaysia District 3300



Rotary

ROTARY CLUB OF SHAH ALAM, DISTRICT 3300

FOR RY 2019/2020



RI Club Number: **16236**

CHARTERED ON: **9 MAY 1980**

Dear sister club Rotarians of RC Makati North,

You are cordially invited to our 40th Anniversary celebration to be held at I-city Convention Hall, Level 2m in Shah Alam and the date is 9 May 2020, 7.00pm. This celebration will provide the occasion to get together with our Rotary family, while enjoying the fine set dinner menu and wine. It is also a moment to celebrate our Rotary's community servicing life, and to reflect together on our aspirations for our Club as we open a new chapter in its long history.

We are pleased to invite members of the **Rotary Club of Makati North** and your guests and families to take part in our Anniversary celebration and we appreciate your confirmation of participation prior to February 2020.

On behalf of the Rotary Club of Shah Alam, we hope that you will join us in celebrating this joyous event and that together we can make this anniversary a visible reminder of the shared purposes and values that make us one community to fulfil our Rotary theme **ROTARY CONNECTS THE WORLD**.

Thank you.

Yours in Rotary

.....
PE Lowing Chu
ORGANISING CHAIRMAN
Incoming President 2020-2021

.....
President Joanne Ooi
2019/2020

TONIGHT'S PROGRAM

January 22, 2020
16th Club Meeting RY 2019-2020
Tower Club, Philamlife Bldg. Paseo de Roxas

6:00 PM—7:00 P.M.	DINNER & FELLOWSHIP
Call to Order	TCP Archie Reaño
Invocation	Chair Ida Rafols
Phil National Anthem	Rtn. Jho Manalili
Recitation of 4 Way Test	RAC Kianah Manalili
Club Handshake with Fellow Members & Guests	
Introduction of Visiting Rotarians and Guests	
Birthdays & Wedding Anniversaries	
Committee Announcements	
President's Message	TCP Archie Reano

NETWORKING & BUSINESS HOUR**Classification Talks**

Pres. Archie Reano—Marketing of Vet Products
PDG Ernie Salas—Real Estate
Rtn. Mark Fernandez—Financial & Insurance Investment
PN Kernan Motoomull—IT & Logistics

9:00 P.M.	ADJOURNMENT
Moderator	Rtn. Betty Centeno

LAST MEETING'S ATTENDANCE**Jan. 15, 2020**

Present	08	Attendance
Absent	21	Percentage
Make-ups	08	
Exempted	09	<u>43.24%</u>
Total	46	

CLUB ACTIVITIES**JANUARY IS VOCATIONAL SERVICE MONTH**

- Jan. 25(Sat) Co-host Mega Job Fair, Muntinlupa City
 Jan. 29 No Meeting in view of co-hosting the District Job Fair in Muntinlupa City

FEBRUARY IS WORLD UNDERSTANDING MONTH

- Feb. 05 Speaker's Corner c/o PP Mac McLean
 Feb. 08(Sat) Hosting of D3830 Rookie Stars Street Dance Contest, 5 PM @ Events Place Kalayaa, QC
 Feb. 12 Pre-Valentine's Day & Fellowship Night with Rotary Anns, 6PM (venue tba)
 Feb. 19 Speaker's Corner c/o PP Mac McLean
 Feb. 27 Joint Meeting with Makati Clubs, 12nn
 New World Hotel, sponsored lunch

MARCH IS WATER & SANITATION MONTH

- Mar 04 Speaker's Corner c/o PP Mac McLean
 Mar 07 ASTIG Graduation & Awarding of Outstanding Teacher of FBES Main & Service Above Self @ 2 PM
 Mar 11 Networking & Business Hour, 6 PM @ Tower Club
 Mar 18 Speaker's Corner c/o PP Mac McLean
 Mar 25 Quarterly Birthday Celebrations & Fellowship
 Venue tba

APRIL IS MATERNAL & CHILD HEALTH MONTH

- Apr 01 Club Assembly
 Apr 08 No Meeting Holy Week

DISTRICT & R.I. ACTIVITIES

- Feb. 22 (Sat) Rotary International 115th Anniversary
 Mar 29 (Sun) District Youth Olympics
 Apr 25(Sat) District Conference 2020
 May 23 District Awards
 June 6-10 RI Convention, Hawaii

GREETINGS**BIRTHDAY GREETINGS:****WEDDING ANNIVERSARIES:****DUTY ROSTER**

	Jan. 22	Jan. 29	Feb. 05	Feb. 12
Invocation	Ida Rafols	No Meeting	Chito Frondoso	Pre-Valentines Fellowship
Nat Anthem	Jho Manalili	No Meeting	Chito Frondoso	Pre-Valentines Fellowship
TWTW Writer	Melissa Rafols	No Meeting	-	-
Moderator	Betty Centeno	No Meeting	Marc Martin	Pre-Valentines Fellowship
Intro of Guest	-	-	Mac McLean	Pre-Valentines Fellowship